

# Brilliance Jones

Houston, Texas | (936) 650-8109 | brilliancejones@gmail.com

## OBJECTIVE

Senior Consultant with 10+ years of experience in Diversity, Equity, and Inclusion centered work assisting organizations in immersing equity and inclusion into the fabric of their communications and culture. I utilize authentic relationship-building methods and a dynamic storytelling framework to establish brand integrity and provide strategic direction that leads to long-term sustainability.

## SKILLS

Diversity, Equity and Inclusion, Consulting, Communications, Copywriting, Content Development, Facilitation, Virtual, and Social Media Engagement, Community Engagement, Relationship Building, Stewardship, Change Management, Board Development, External Affairs, Collaboration, Program Leadership, Strategic Analysis, Curriculum Writing, Public Speaking, Portfolio Management, Urban School Districts Politics, Recruiting, Coaching, Organizational Development, Training, Team Building, Negotiation, Mediation. **Proficient in Google Suites, Slack, Asana, Zoom, Microsoft Suite, Canva, and Adobe programs.**

## PROFESSIONAL EXPERIENCE

### Virtual Chief of Staff (Contract)

September 2021- Current

VCHIEF- Remote

- As a Virtual Chief of Staff, I provide clients with prescriptive high-level strategic planning, project management, communications, and systems building support.

### Consultant, Copy and Content Writer

January 2021- Current

THE AFIYA CENTER- Remote

- Copy and content writing, collateral development, and strategist for a reproductive health and justice organization that prioritizes maternal mortality and HIV/AIDS awareness, prevention, and detection for Black women in Texas.
- Managing the development and submission of the biannual "State of Black Womxn in Texas Report" and a comprehensive chapter on The Afiya Center for "A War on my Body: A War on my Rights."

### Director, Catalytic Community Partnerships

January 2021- Current

TNTP - Remote

- Implementing a nationwide virtual canvassing process to develop a blueprint for addressing grassroots advocacy support and creating scalable, sustainable community coalitions amongst historically underserved and underrepresented communities.
- Managing and facilitating an inter-generational digital storytelling program. This process includes bi-weekly workshop facilitation and the management of a digital library, YouTube channel, and social media sites.
- Developing communication strategies and direct messaging content for TNTP and partner grassroots organizations. Typical formats include online (website/social media), slide decks, infographics, tools, memos, newsletters, and short briefs.
- Leading learning and facilitation for the "We Are the Dream Leadership Development Cohort."

### Senior Consultant

April 2018- Current

BRIDGING ALLIES CONSULTING - Remote

- Providing expert diversity, racial equity, and inclusion support to organizations in strategic ideation, narrative restructuring, and project management.
- Managing a portfolio inclusive of emerging small businesses and non-profit organizations with a financial impact spanning \$200,000 to \$55 million annually.
- Collecting, analyzing, and sharing data to illustrate the relationship between engagement strategies and business outcomes such as funding, sales, employee turnover, recruiting, market share, etc.
- Facilitating innovative learning experiences that inspire action, authenticity, and consciousness-raising while establishing longstanding relationships with prioritized communities and consumer audiences.
- Freelance copy and content writing.

## **Managing Director, Community and Stakeholder Engagement**

July 2019 - August 2020

TEACHING TRUST- Dallas, TX

- Developed an organization reform strategy to redefine community inclusive and culturally competent engagement for a school leadership development non-profit organization serving one of the largest school districts in Texas.
- Represented Teaching Trust's DEI Task Force in external learning opportunities, including "Soulful Justice" Racial Identity Development, The Racial Equity Institute Learning Sessions, and the Dallas Truth Racial Healing and Transformation Cohort
- Facilitated DEI evaluation, training, and restorative circles amongst staff, leadership, and board of directors to create a high functioning, non-volatile environment during organizational reform.
- Pioneered partnerships with local family and student-focused community organizations, including the National Coalition for Family Learning, school board oversight groups, and community-based direct impact organizations. These partnerships and the qualitative data they provided directly assisted in overhauling our program and curriculum redesign to increase cultural competence and establish a culture of social awareness and advocacy.

## **Manager of Development**

July 2016 – June 2019

ONEGOAL- Houston, TX

- Directed and executed the complete grant management cycle, including research, planning, proposal writing, submission processes, stewardship of program officers and directors, and expertly managing all reporting for a multi-regional non-profit organization. Raised \$1.4M Fiscal Year 2017 and \$1.5 M Fiscal Year 2018.
- Conducted analysis of pipelines to identify gaps in diversity and create cultivation and stewardship plans to increase the presence of people of color, women, and non-technical professional backgrounds of influence on the Board of Directors and Junior Advisory Board.
- Increased corporate giving by 50% by designing and piloting "Corporate Career Day" events in conjunction with corporate social responsibility teams at partnering companies and local politicians.
- Developed and facilitated cross-regional virtual coaching in strategic planning and system building to increase effectiveness and efficiency in donor stewarding and gift solicitation.
- Led regional fundraising and community engagement efforts during leadership transition, securing over \$720,000 in 100 days to reach an ambitious fundraising goal.

## **Head Foreign Teacher**

October 2014 - June 2016

AVALON ENGLISH ACADEMY- Incheon, South Korea

- Taught English as a foreign language to students ages 5-15, coached teachers in culturally affirming immersive classroom experiences, and managed foreign teacher full-cycle recruitment and hiring processes.

## **Regional Admissions Counselor**

SAM HOUSTON STATE UNIVERSITY- Huntsville, TX

March 2013 - October 2014

- Transformed recruiting practices to increase enrollment and persistence of historically underrepresented populations at Sam Houston State University.

## **EDUCATION**

**Bachelor of Arts Degree in Mass Communication** – Emphasis in Public Relations

December 2012

SAM HOUSTON STATE UNIVERSITY- Huntsville, TX

## **EXTRACURRICULAR**

**Board Member** | Building Opportunities, Opening Minds- Dallas, TX

November 2020 - Current

**Legislative Voices Fellow** | Leadership ISD- Dallas, TX

July 2020 - May 2021

**Community Partner** | National Coalition for Family Learning- Dallas, TX

September 2019 - Current